



WILLIS BBQ FESTIVAL

www.willisbbqfestival.com

OCTOBER 20-22, 2017

**SPONSORSHIP
OPPORTUNITIES**



Our **vision** is a restoration of communities in Willis, Texas back to the Creator's design.

Mission

- Provide opportunity for unity for the people of Willis, Texas and surrounding areas regardless of race, color, gender, situation, circumstance or environment.
- Create a loving atmosphere free from prejudice, hate, and divide that will facilitate a personal journey towards the restoration of each person back to God's design.
- Present the good news of Jesus Christ.



WHAT'S IN IT FOR YOU?

A Willis BBQ Festival sponsorship not only offers the opportunity to be a part of our mission, it also offers companies like yours a unique opportunity to put your company's name in front of the members of City of Willis and surround communities.

- You'll enhance your public image.
- Introduce new customers to your business and products.
- Increase loyalty to current customers.
- Increase sales.

This year the Willis BBQ Festival will be held over the weekend of October 20-22, 2017 at First Baptist Church of Willis in Willis, Texas. What started as a small church cook off several years ago, has now evolved into a major community event. First Baptist Church of Willis is a "come as you are" church body that has a deep love for our community and strive to bring unity and a personal relationship with Jesus Christ to all of God's children.

The festival will be a weekend full of events for the whole family to enjoy. All spectators enjoy the festival for FREE! The festival includes a Kansas City Barbecue Society sanctioned cook off beginning on Friday night and ending on Saturday afternoon with over \$1,000.00 in guaranteed cash awards. The festival also includes family friendly events such as the Kid's Q Cook Off, Kid's fishing derby, a cardboard regatta, some lawnmower racing, and finished off with a free BBQ lunch and a massive car show on Sunday afternoon.

Check out how you can be a part of this amazing community event!

FRIEND SPONSOR

PRIME CUT – \$1,000.00 +

- BBQ Award Presenter
- Live recognitions
- Logo/Name in all print and web advertising
- Logo/Name on site signage
- Vendor Space
- Certificate of appreciation and plaque recognizing sponsorship
- Website Advertising (Linked Logo)
- 10 Tickets To The BBQ Lunch on Sunday

CHOICE CUT – \$500.00 TO \$999.00

- Live recognitions
- Logo/Name in all print and web advertising
- Logo/Name on site signage
- Vendor Space
- Certificate of appreciation and plaque recognizing sponsorship
- Website Advertising (Linked Logo)
- 8 Tickets To The BBQ Lunch on Sunday

SELECT CUT – \$250.00 TO \$499.00

- Live recognitions
- Name in all print and web advertising
- Name on site signage
- Vendor Space
- Certificate of appreciation recognizing sponsorship
- Website Advertising (Logo)
- 6 Tickets To The BBQ Lunch on Sunday

FIRED UP FRIEND – \$100.00 TO \$249.99

- Live recognitions
- Name in all print and web advertising
- Vendor Space
- Certificate of appreciation recognizing sponsorship
- Website Advertising (Name)
- 4 Tickets To The BBQ Lunch on Sunday

EVENT SPONSOR

SINGLE SPONSOR OPPORTUNITIES

SATURDAY NIGHT MUSIC (\$5,000.00)

- This will be the main event for Saturday night
- Event banner with "Artist Name Sponsored by Your Name"
- Prime Cut Benefits

KID'S Q COOK OFF (\$1,000.00)

- Event banner with "Your Name Kid's Q Competition"
- Event Award Presenter
- Choice Cut Benefits
- Each contestant will take home their own charcoal grill along with several goodies
- Prize money and trophies to top 3 in both Senior and Junior divisions

PIE EATING CONTEST (\$750.00)

- Event banner with "Your Name Pie Eating Contest"
- Prize money and trophies to top 3 in both Adult and Youth divisions
- Choice Cut Benefits

KID'S FISHING DERBY (\$500.00)

- Event banner with "Your Name Kid's Fishing Derby"
- Prizes and Trophies for Longest Fish, Most Fish, Smallest Fish
- Choice Cut Benefits

WILLIS BBQ FESTIVAL

We love the people of Willis, Texas and we know you do too!
THANK YOU in advance for taking time out of your day to consider
being a part of the Willis BBQ Festival. We realize your time is
valuable. If you have any questions or concerns, please contact us
at jcalltharp@yahoo.com or call us at (281) 900-2907.

If you and/or your company would like to be a part of the Willis BBQ
Festival, please complete the form below and return with payment to:

FBC Willis
12177 Interstate 45 N
Willis, TX 77378

Name/Company Name _____
Address _____
Address 2 _____
State _____ Zip Code _____
Contact Name _____
Contact Phone Number _____
Contact Email _____
Type of Sponsorship _____

Enclosed with this form is our check written out to **FBC Willis** in the
amount of \$ _____